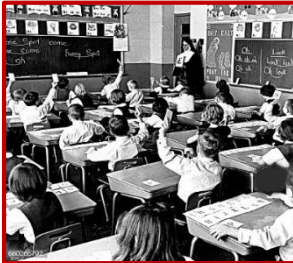




DREAM BIG

100th Anniversary Fund

A SUSTAINABILITY CAMPAIGN FOR THE SECOND CENTURY



The Muldoon Family Challenge: Goal to raise \$115,000 by Sept. 2018

Members of the Muldoon Family, alumni Arthur '30, Thomas '40, John '41, William '43, Edward '46, and Sara '49, have collectively issued a challenge to alumni families and friends to boost fundraising for the \$2M Dream BIG 100th Anniversary Fund. The Muldoon Family plans to direct their gift, once matched, to the creation of the first S.T.R.E.A.M. Science Lab.



The Purpose

This challenge is part of a larger effort to raise \$2,000,000 for the *Dream BIG* 100th Anniversary Fund by June 30, 2019. Your gift will help keep Sacred Heart School strong and innovative in its second century. As of April, 2018, we have raised over \$900,000!



The Charge

The Muldoon Family will match every new or increased SHS family gift or pledge received up to \$115,000, doubling the impact of their gift and yours! Some donors may elect to collectively give as a family group; others may elect to honor their families individually. Pledges can be paid over five years. Naming opportunities are available.

[DID YOU KNOW?]

In 2017, Sacred Heart School outscored over 200 public, charter, and private schools in the Math, Reading, and Language Arts.

Our scholars represent 30 cultures, 45% non-Catholic faiths.

The Larger \$2M Campaign Effort Offers Many Ways to Give to the 100th Anniversary Fund:

- Growing a pool of unrestricted, flexible support through increased major and multi-year gifts to help cover the actual cost of educating a student vs. affordable tuition rates and unexpected costs.
- Raising funds to ensure continued leadership in innovative curriculum and student support targeted for operational, program and facility enhancements.
- Establishing an endowment fund for student scholarships and long term sustainability.

S.T.R.E.A.M. Naming Opportunities: Goal to raise \$500,000 by July, 2019

The future success of alumni scholars will largely be dependent on the skills they develop through academic experiences in **S**cience, **T**echnology, **R**eligion, **E**ngineering, **A**rts and **M**ath. Planned enhancements and naming opportunities include: S.T.R.E.A.M. Lab2, Dance Studio, Music Room, Art Studio and a Security System for gifts ranging from \$50,000 - \$200,000.

Legacy Giving Through Endowments: An Ongoing Opportunity to Permanently Endow Gifts of \$10,000+

Through the creation of a series of small and large, one-time or multi-year endowed funds, we aim to build upon a best practice that has been started with a set of existing family funds honoring loved ones. These have been in support of either student scholarships or general use funds. Donors may elect to determine fund uses. An array of tax-friendly planned giving options are applicable.

We value and need gifts at every level. Thank you!

Please make your gift, pledge, or request for information using the accompanying donor card.

Rev. Msgr. Francis H. Kelley, Pastor and the SHS Board of Directors